

Olga Gonzalez Latapi

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Summary

Motivated journalist and English Literature minor student with newsgathering and reporting experience. Well versed in the English and Spanish language and different writing styles. Capable of accurately reporting and delivering prompt features, news and multi-media material. Learned the latest reporting and writing technologies at Medill in Northwestern University, one of the best journalism schools in the country. With experience in producing video, radio, photography and written content. Background also includes web content management and non-linear editing. Committed to journalistic excellence and integrity. Interested in learning about other aspects of journalism and publishing such as production, web programming and editorial work. This would help me acquire the skill of developing interactive graphics for a publication, something in which I am intrigued. Interested in learning more about e-publishing and working with editors to develop content. I am also very interested in publishing and would be fascinated in expanding my knowledge in that area.

Highlights

- Advanced knowledge of Adobe Audition CS6
- MS Office Suite
- Copyediting and proofreading
- Technological newsgathering tools
- Voice-overs
- SEO writing
- Non-linear editing
- Photojournalism
- Video, audio and photography editing
- Video production
- Creative writing
- Story research
- Storytelling
- Public relations
- Blogging
- AP style
- English: native or bilingual proficiency
- Spanish: native or bilingual proficiency
- French: elementary proficiency
- Pre-production and production of video
- Background research
- Self-motivated
- Focused
- Strong interpersonal skills
- Effective interviewer
- Firm grasp of journalistic ethics
- Deadline-driven
- Great communicator
- Exceptional leading and planning skills
- Creative
- Dependable
- Keen attention to detail
- Fast learner
- Strong administrative, follow up and organizational skills
- Generator of own story ideas
- Follow stories through completion
- Work well with guidance and supervision from an editor but also able to work individually on multiple projects
- Good judgment
- Sound grammar and editing ability
- Self-starter
- High journalism standards
- Independent
- Work well under deadline pressure
- Effective oral and written communication skills

Accomplishments

- Wrote and published two to three print and online pieces per week for The Daily Northwestern, one of the major award-winning publications in Northwestern University.
- Published exclusively online pieces for North by Northwestern magazine, the most popular award-winning publication in Northwestern University.

- Wrote five online pieces a week for iaam.com magazine.
- Was awarded the "Flame," the most prestigious academic award at the Instituto Tecnológico y de Estudios Superiores de Monterrey high school.
- Was published in the poetry section of Teen Voices magazine, a rising teen entertainment and lifestyle publication.
- Successfully created and currently maintain a fast-fiction blog (weekendbrainmatter.wordpress.com) and a photography blog (myeyesrmycamera.wordpress.com) which are updated every week.

Experience

North by Northwestern magazine

January 2014 to June 2014

Assistant Photo Editor

Evanston, Illinois

Work with the photo editor on section projects and publication-wide stories..

One of the main photographers for all stories within the web magazine.

Attend weekly section meetings and weekly editor's meetings where all section editors get together to work on content and brainstorm on all aspects of the magazine.

Pitch stories relevant to the students and the publication.

Develop focused journalistic approaches to visual aspects of key issues at Northwestern.

Community Animal Rescue Effort

June 2013

Freelance photographer

Evanston, Ill.

Photographs of the animal shelter in Evanston were published along a piece by Janice Cha in Patch.com, the city's main publication, about the shelter's economic changes.

[Read the news story: http://evanston.patch.com/groups/janice-chas-blog/p/care-to-increase-pet-adoption-fees-in-september](http://evanston.patch.com/groups/janice-chas-blog/p/care-to-increase-pet-adoption-fees-in-september)

Chi Omega Fraternity

May 2013 to Current

Active Member / Social Cardinal Cabinet

Evanston, Ill.

Chi Omega is the largest and oldest sorority in the U.S. One of every four sorority women is a Chi Omega.

The Social Cardinal Cabinet plans enriching sisterhood events to create connections and friendships within the sorority.

As an active member:

Plan and carry out philanthropy events benefiting Chi Omega's partner charity: Make a Wish Foundation.

Create connections with more than 320,000 initiates in 174 collegiate chapters.

Syllabus Yearbook

May 2013 to Current

Staff Photographer

Evanston, Ill.

One of the main photographers for the university yearbook.

Have photographed Dillo Day, the biggest music festival at Northwestern, and the architecture around the campus.

Work closely with Photo Editor and Editor in Chief to choose and carry out assignments.

North by Northwestern magazine

April 2013 to Current

Feature, Opinion and Entertainment writer / Photographer.

Evanston, Ill.

Published factually correct opinion pieces, which sparked a healthy debate among students.

Was recognized as an exceptional opinion writer from the first piece published at the publication. Both readers and editors commended the work.

Reporting and writing of stories with information gathered by interviews, observation and research.

Introduction of fresh angles on already discussed material. This is perfectly portrayed in the first piece written

for NBN which discussed the stereotypes of Cinco de Mayo and its unnecessary importance given by U.S. students.

Use of social platforms such as Facebook and Twitter to successfully promote stories. Apply such skills in order to gather information and interviews.

Worked to enlarge the publication's audience by writing engaging and relevant stories.

One of the main photographer for the publication.

Published a profile on opera students at the university in the Winter Print Magazine.

Read published pieces: <http://www.northbynorthwestern.com/author/olgonzalez/>

iaam.com magazine

April 2011 to June 2014

Feature / Movie, Music and Book Reviews writer

Albuquerque, New Mexico

Introduced fresh and new topics to the teen entertainment magazine such as reviews on Latin artists and pieces about studying in the United States from an international student's point of view.

Used Hispanic background to promote the Mexican culture with pieces about artists unknown in the United States.

Promote content through several social networking sites such as Facebook, Twitter, Tumblr, Google+ and Wordpress. Contributed to raise the publication's audience to 6000 magazine subscribers.

Opinion and feature pieces on a variety of topics such as movies, music, college life and an international student's life.

Read pieces: <http://www.iaam.com/>

NU Nights

January 2013 to March 2013

Public Relations

Evanston, Ill

NU Nights works to create enriching late night programming for students looking to spend their nights at healthy and fun events.

As member of the PR team:

Worked with others to create advertisements for events.

Used social media to expand the presence of NU Nights in the campus and create its social presence.

Cooperated with other teams in the student group to enhance every event.

Flyering for events all around campus.

The Daily Northwestern

September 2012 to March 2013

City Desk Writer and Reporter

Evanston, IL

One of the writers reporting on issues pertaining to the city of Evanston, always finding a clear and direct connection to the students and Northwestern University.

Reported on city issues in a way that all audiences, which included students and Evanston citizens, could understand.

Wrote factually correct stories always within deadlines.

Introduced new angles on city issues by presenting it in an appealing way to college students.

Acted as a city photographer as well.

Simplified topics as government, healthcare, energy and water issues through compelling and concise writing.

Wrote three stories per week.

Traveled to different parts of the city to report on stories.

Reported front-page breaking news stories.

Espacio Magazine

August 2009 to May 2012

Writer & Reporter

Mexico City, Distrito Federal

Formed part of a small group of students published in the school newspaper.

Conducted interviews with important student groups and school leaders to produce factually correct news stories.

Published engaging feature and news pieces, which helped widen the publication's audience.

Vision Tec

August 2009 to May 2012

Writer & Reporter

Mexico City, Distrito Federal

One of the stories was picked up by the main newspaper in Mexico City: Reforma.

Interviewed most of the student groups and featured them in the publication.

Gathered and verified information for stories through interviews, research and observation.

Education

Northwestern University

2016

Bachelor of Science: Journalism

Evanston, Ill., United States

British Literature Minor, NU English Department.

Cumulative GPA: 3.538

Coursework in the basics of journalism (reporting, writing, ethics) and the new technologies available to journalists in video, audio and photo reporting. Received perfect scores for video and audio stories.

Coursework in the analysis and study of world literature throughout history.

Professors include influential journalists from publications like the Chicago Tribune, The New York Times, The Wall Street Journal and the Chicago Sun-Times.

Formed part of the "Dean's List," an exclusive position given to journalism students with high academic achievements.

Worked for the two main university publications: The Daily Northwestern and currently North by Northwestern magazine (NBN) as writer and photographer.

Attended a lecture by Brian Stelter from The New York Times on the future of journalism.

Active member of the Chi Omega Fraternity, the largest and oldest sorority in the country.

Published in the Helicon Literary Magazine, a publication completely run by students.

Participated in the 2013 Dance Marathon, the largest student-run charity at Northwestern University:

Recognized all over the country, over one million dollars was fundraised for the Danny Did foundation, for children with epilepsy, and the city of Evanston.

Created a blog within "Multimedia Storytelling," one of the main journalism classes at Medill, which now houses all the pieces created within the class. These include written, audio, photo and video pieces. This blog is now a professional page and portfolio and includes all published work: <http://olgagonzalezlatapi.com>

Instituto Tecnológico y de Estudios Superiores de Monterrey

2012

High School Diploma

Mexico City, Distrito Federal, Mexico

Maintained a 3.7 GPA or higher during the whole high school career.

Graduated with a 4.0 GPA.

Formed part of the number 1 percentile in the class.

Was awarded a prize for academic achievement every semester.

Was awarded a prize for extracurricular involvement in the school as well as academic achievement.

A name plaque remains at the school, marking the overall academic achievement of the four years of high school.

Secretary within the student government.

Completed courses under the IB Baccalaureate and obtained the program's diploma.

Obtained the highest GPA within the IB class at the high school.

Columbia University

Summer course: Creative Writing and Journalism

New York, New York, United States

Studied under the principal creative writing professors at Columbia University.

Within the journalism course published work at "Manhattan Musings," a blog created specifically within this course.

Received a praising recommendation letter from the course instructors.

Wrote short stories, poems, scripts and long-form fiction pieces during the two weeks of the course.

Brown University

Summer course: Literature

Providence, Rhode Island, United States

Emphasis on the Literature of the Fantastic.

Analyzed works dealing with the world of the fantastic and compared them to films of the same genre.

Developed essays and short response papers on the subjects studied in class.

Improved writing style and essay writing.

Received a praising recommendation letter at the end of the course.

Additional Information

Professional website and portfolio: <http://olgagonzalezlatapi.com>

LinkedIn address: <http://www.linkedin.com/in/olgagonzalezlatapi>

Dual citizenship status: Mexico / European Union (Spain).